

1. Signature

HOUSE OF EUROPEAN
DESIGN

Wordmark

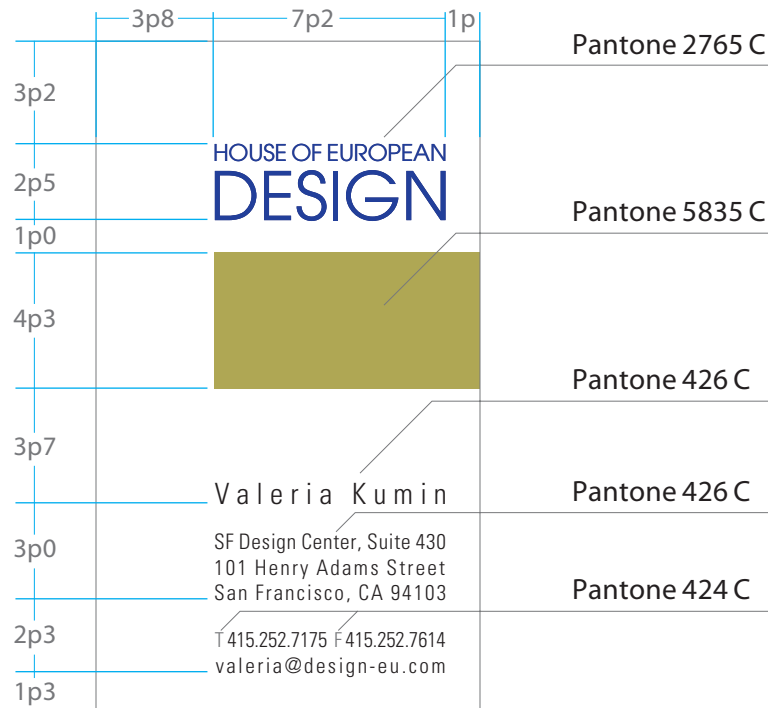


Brand Color Block

the definition of style™

Brandline

2. Clear Space & Color



3. Color



Pantone 2765 C



Pantone 5835 C



Pantone 424 C



Pantone 426 C

4. Typography

HOUSE OF EUROPEAN
DESIGN

Font
ITC Avant Garde Gothic

Font Style: Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 123456789

Valeria Kumin
SF Design Center

Font
Univers

Font Style: 47 Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 123456789