





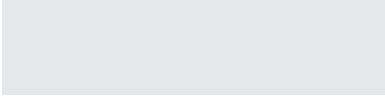





















Advancing the business of information

### 1. Outsell Color Palette with RGB Values

#### Primary Colors

	242/137/54
	144/104/193
	124/76/205
	84/62/161
	196/245/93
	180/231/89
	230/231/232
	204/204/204
	141/141/141
	112/112/112
	75/57/57
	40/40/40

#### Secondary Colors

	128/62/23
	183/97/202
	193/106/148
	193/122/106
	138/142/161
	155/187/216
	106/132/193
	59/77/161
	178/193/106
	51/152/97
	0/102/79
	10/64/0

## 2. Texts and Highlights

# The 28 Points Large Gray Title

The 18 Points Medium Gray Title

**The 16 Points Bold Dark-Gray Title**

**The 16 Points Bold Dark-Blue Title**

**The 14 Points Bold Dark-Gray Title**

**The 12 Points Bold**

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### The Call to Action Box

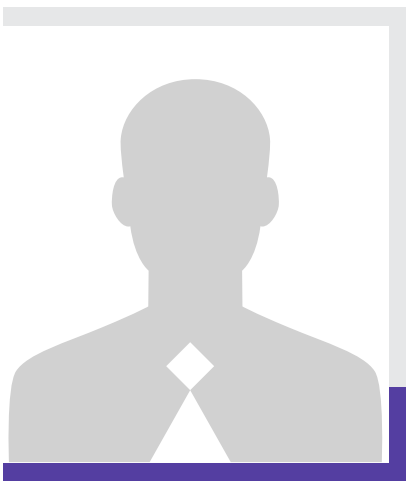
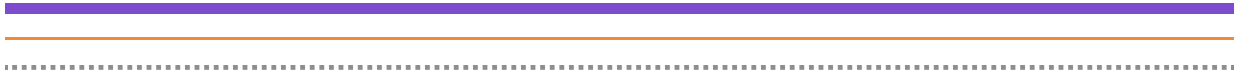
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### 3. Lines and Boxes

#### Deviders



#### Sidebar

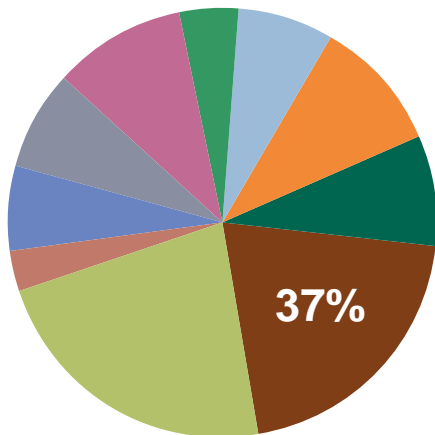
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4. Block Title and Icons



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The Call to Action



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5. Color Wheels with Symbol

A.



B.

