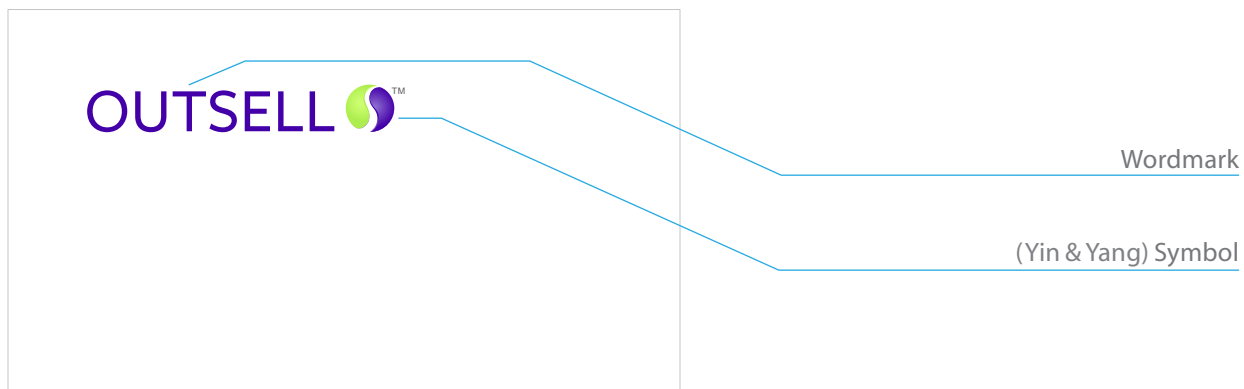
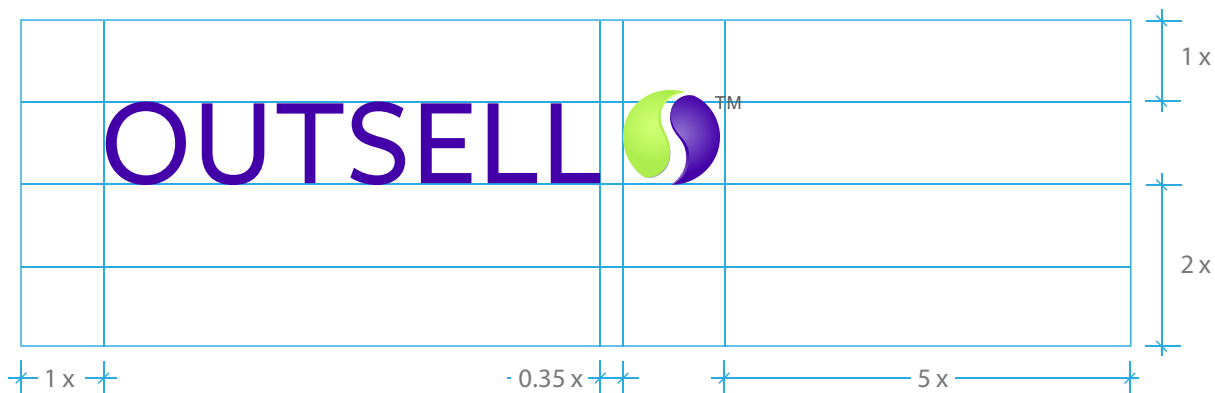


1. Signature configurations

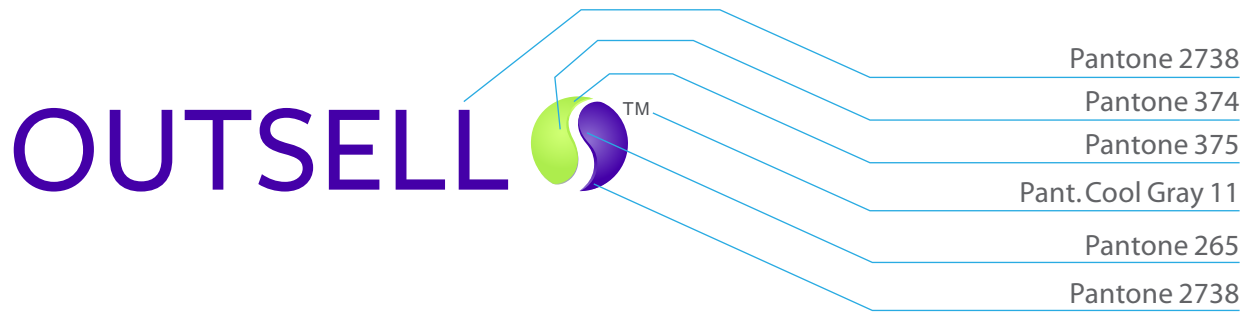


2. Clear Space

Minimum required clear space by measurement X
(X - is equal to the height of the uppercase letters in wordmark)



3. Color Palette Specification



Pantone spot color

CMYK 4/color process

RGB / Web



4. Background Color

Preferred Pantone 2738 background with signature in white



5. Typography

OUTSELL

Font

← Freight Sans Pro Medium

Font Style: Medium (Freight Sans Pro Medium)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 123456789

6. RGB color palette for 8.5 x 11 inches page, variation set

Large

OUTSELL ™

Medium

OUTSELL ™

Small

OUTSELL ™

Extra Small

OUTSELL ™