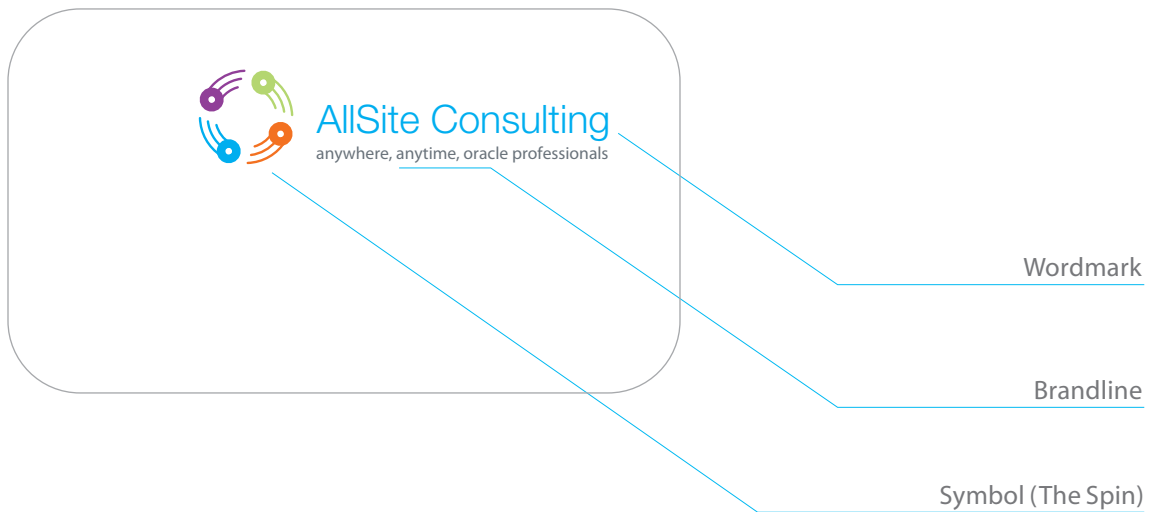
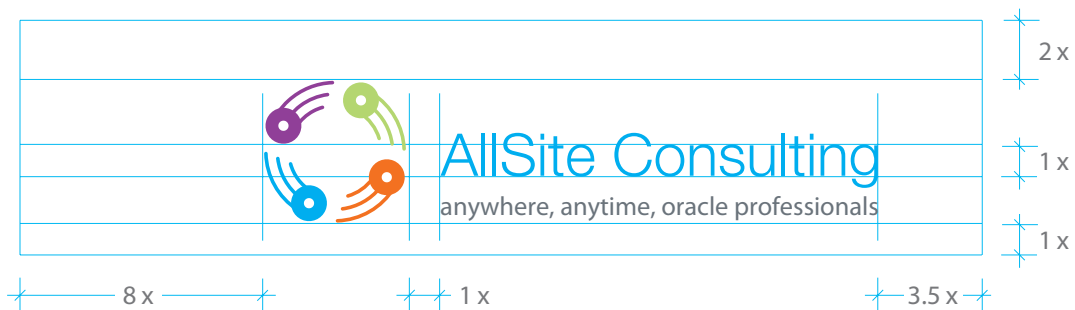


1. Signature - Configurations



2. Clear Space

Minimum required clear space by measurement X
(X - is equal to the height of the lowercase letters in wordmark)


















3. Color Palette Specification



Pantone spot color

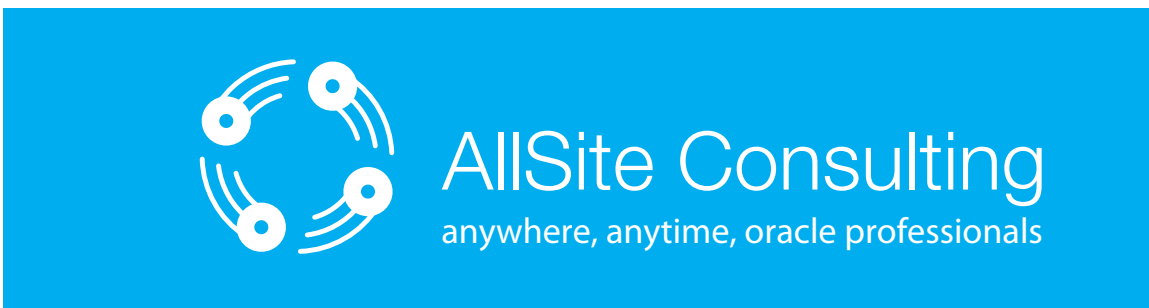
CMYK 4/color process

RGB / Web

	Pantone 431		11/0/0/65		4F5456
	Pantone 254		50/90/0/0		811787
	Pantone 1665		0/69/100/0		FF4F00
	Pantone Proc. Cyan		100/0/0/0		00A0C6
	Pantone 384		33/0/73/0		ABDA4E

4. Background Color

Preferred, Pantone Proc. Cyan background with signature in white to ensure maximum visibility



5. Typography



Font Style: 45 Light (Helvetica Neue)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 123456789

Font Style: Regular (Myriad Pro)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 123456789

Grant G Jumaga ← Myriad Pro
Senior Consultant ← Myriad Pro

125 - 36 Avenue SE Calgary, Alberta T3N 1J9 ← Futura
www.allsiteconsulting.com

Font Style: Book (Future)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 123456789

CMYK 4/color process



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Pantone spot color



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