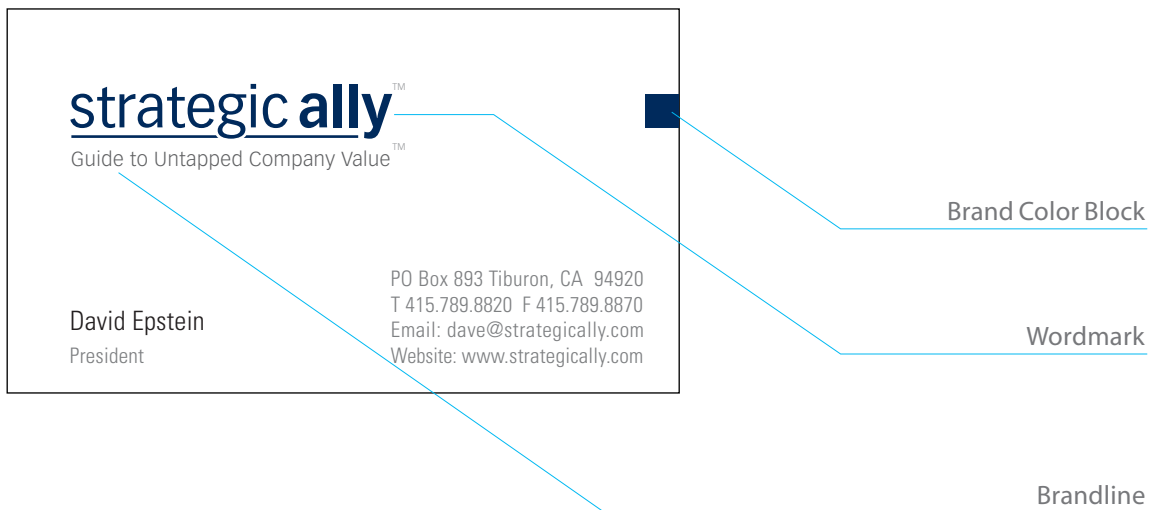


## 1. Signature - Configurations

Primary

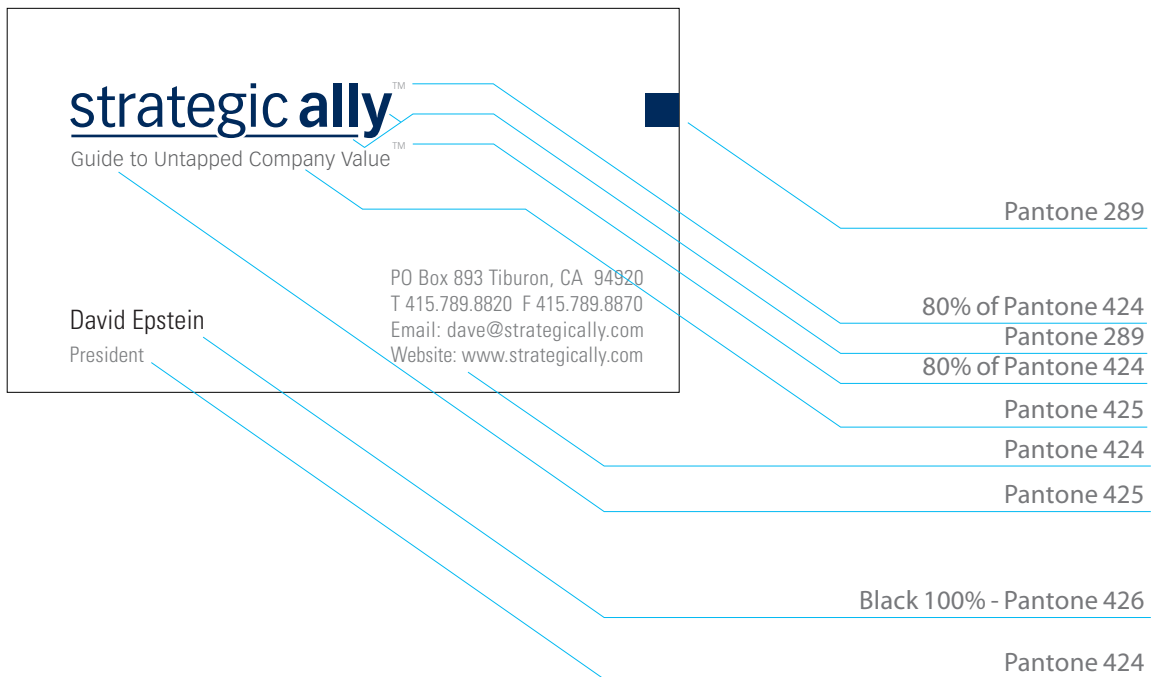
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Alternate Primary (without a brandline, including Brand Color Block)



## 2. Color Palette Specification



### Pantone spot color

 Pantone 289

 Pantone 426

 Pantone 425

 Pantone 424

### CMYK 4/color process


 100/64/0/60


 0/0/0/100


 0/0/0/77


 0/0/0/61

### RGB / Web

 5/23/60/- 05173C

 0/0/0 - 000000

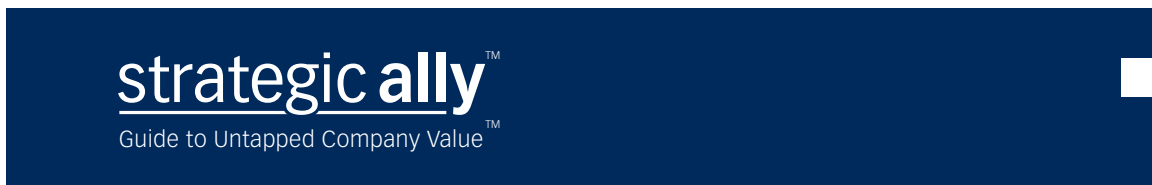
 59/59/59 - 3B3B3B

 99/99/99 - 636363

### 3. Background Color

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Preferred, Pantone 289 background with all signature elements in white to ensure maximum visibility



### 4. Typography

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Font  
**Vectora LH**

Font Style: 55 Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 123456789

Font Style: 75 Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz 123456789**

Font Style: 45 Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 123456789

David Epstein

President

PO Box 893 Tiburon, CA 94920

Font  
**Univers**

Font Style: 47 Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 123456789